INNOVATION IN THE CLOUD
BRIDGING UNIVERSITIES AND BUSINESS

IN-CLOUD

Erasmus+

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INNOVATION IN THE CLOUD BRIDGING UNIVERSITIES AND BUSINESSES

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Cloud services and technologies
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Contents

Cloud services and technologies in Europe 3
1. Cloud service providers 4

Cloud services and technologies in Europe

The IN-CLOUD project[1] aims to pursue the objectives of the European Cloud Computing Strategy, with the general objective of boosting the competitiveness of European companies by means of the Cloud technologies. This is achieved by raising awareness of the potentialities of the Cloud and by creating professionals able to use these technologies.

The Intellectual Output 1 of the project aims to perform an analysis of the training needs and of the labour market relatively to the Cloud Computing. This study is the basis for the implementation of the whole project and allows having an overview of Cloud Computing at European level.

As a side activity, the partnership has performed an analysis of the Cloud service providers and Cloud related projects at national level. The result is catalogue of more than 60 projects and providers in Germany, Greece, Italy, Portugal, Spain and United Kingdom.

The current document refers just to the UK section.

The document wants to be a support for all the professionals that are looking for Cloud solutions, for companies and public administrations that are looking for Cloud services to be integrated in their systems and for anybody that want to have a first idea of the Cloud.

[1] http://www.learn-in-cloud.eu/

1. Cloud service providers

Bee VM

www.beevm.net

Bee VM is a very new business start up that will provide cloud based system administration and automation services on behalf of SMEs. They propose a flexible and responsive service that offers superior automation skills and an agile methodology. They frequently work in partnership with cloud providers. They are proponents of Open Source and so charge on a 'cost per server' basis.
In March of 2015, Bee VM became a Channel Partner of SkyScape, the premier provider of Government Cloud Services in the U.K.

Cloud Business Solutions

www.cloud-businesssolutions.com

Cloud Business Solutions work with businesses to identify the areas where cloud computing can offer benefits and improve the SME by developing and streamlining work processes. Specifically they will review Sales, Marketing, Human Resource Management, Finance, IT and Customer Service operations. They select and recommend adoption of cloud based business applications and integrate and implement these into an SME's infrastructure.
Cloud Business Solutions is a Citrix, Act-On and BambooHR partner.
Their website lists up to 30 different cloud based applications and their relevance to the different aspects of business including Netsuite, SEMrush, freshdesk and Vaultigo. They also have an excellent blog that cites the latest research in the adoption of cloud computing among SMEs.

The Cloud Simplified (part of the Xperience Group)

www.thecloudsimplified.com

Cloud Server solutions are a core product offered by The Cloud Simplified, a highly resilient, redundant and powerful Infrastructure as a Service (IaaS) solution powered by industry leading software from OnApp and Xen to provide a dedicated pool of hardware resources which are managed through a single pane of glass.
Buy the resources you need, and provision Cloud servers on demand within your allocated RAM, Hard Disk and CPU limits, whether that's one server, ten servers or hundreds. Built upon IBM PureFlex technologies and located in a new state of the art datacenter in London, the platform has been designed from the ground up by leaders in the web hosting and cloud computing industry to provide a 100% availability, N+1 platform truly capable of supporting mission critical applications.

TIBUS

www.tibus.com

Tibus was formed in 1996 in Holywood Co. Down, as a web design, development and hosting provider. It was established and wholly owned by the Anderson Spratt Group, a marketing communications agency. In 2008 Tibus was sold to UTV Media plc and began to focus solely on Digital Infrastructure services: hosting and streaming.
Tibus offers a range of hosting services from Virtual Hosting packages through to full Private Clouds split across multiple locations.

They offer a number of off-the-shelf products for services like Co-Lo and VPS, but typically there is a degree of customisation involved in what they do. Most client engagements require one of or more of products, combined with some bespoke solution.

Replify

www.replify.com

This solution recognises that cloud computing offers SMEs many benefits but additionally the disadvantage that every single user in the company is now remote from corporate applications. Companies have traditionally addressed remote application performance by deploying WAN Optimization appliances in front of the applications, but that is not possible when you have no physical access to the data centre.

Replify's Accelerator has a unique advantage: it is a virtual appliance, which can be deployed remotely into the cloud to sit in front of your key applications and provide users with the level of application response they need.

At the local end, users have the choice of a shared appliance within a site, or to install individual WAN Optimization directly onto their PCs and experience the benefits from wherever they need to work.

Anaeko

www.anaeko.com

Anaeko is a "3rd Platform" company specialising in cloud integration and disruptive technology solutions. The 3rd Platform is the industry's emerging platform for growth and innovation built on the technology pillars of social networking, mobile computing, analytics and cloud services.

Anaeko is an IT Service Management (ITSM) software company with a focus on solving the issues created as large organizations move to the cloud. The company delivers tailored software products and solutions that help these organizations monitor and manage large IT environments, particularly hybrid environments that combine on-premise, private cloud and public cloud resources.

ServiceClarity is Anaeko's Service Level Management (SLM) product for Hybrid environments. It enables the definition, monitoring and review of services and the Key Performance Indicators (KPI's) associated with them, as outlined in Service Level Agreements (SLA's) between the service providers and the service consumer. ServiceClarity is a Software-as-a-Service product that reduces the operational overheads associated with benchmarking, monitoring and reporting on service levels and helps drive continual service improvement.

Anaeko has a world class consulting practice focused on IT Process Automation (ITPA) in which commonly executed IT processes are automated to reduce operational cost, apply best practice and improve service delivery. Anaeko delivers this consultancy around products from vendors including Microsoft and VMware and integrating products from vendors including HP, IBM, BMC and CA. Anaeko has delivered consultancy on the largest IT Process Automation project in the world for a major UK Government department and has developed a range of plugins to market leading ITSM products for Microsoft's IT Process Automation product, System Center Orchestrator.